



The
HungryLab

Incubating the world's problem solvers



Economic Vitality Council
Jan 17, 2020

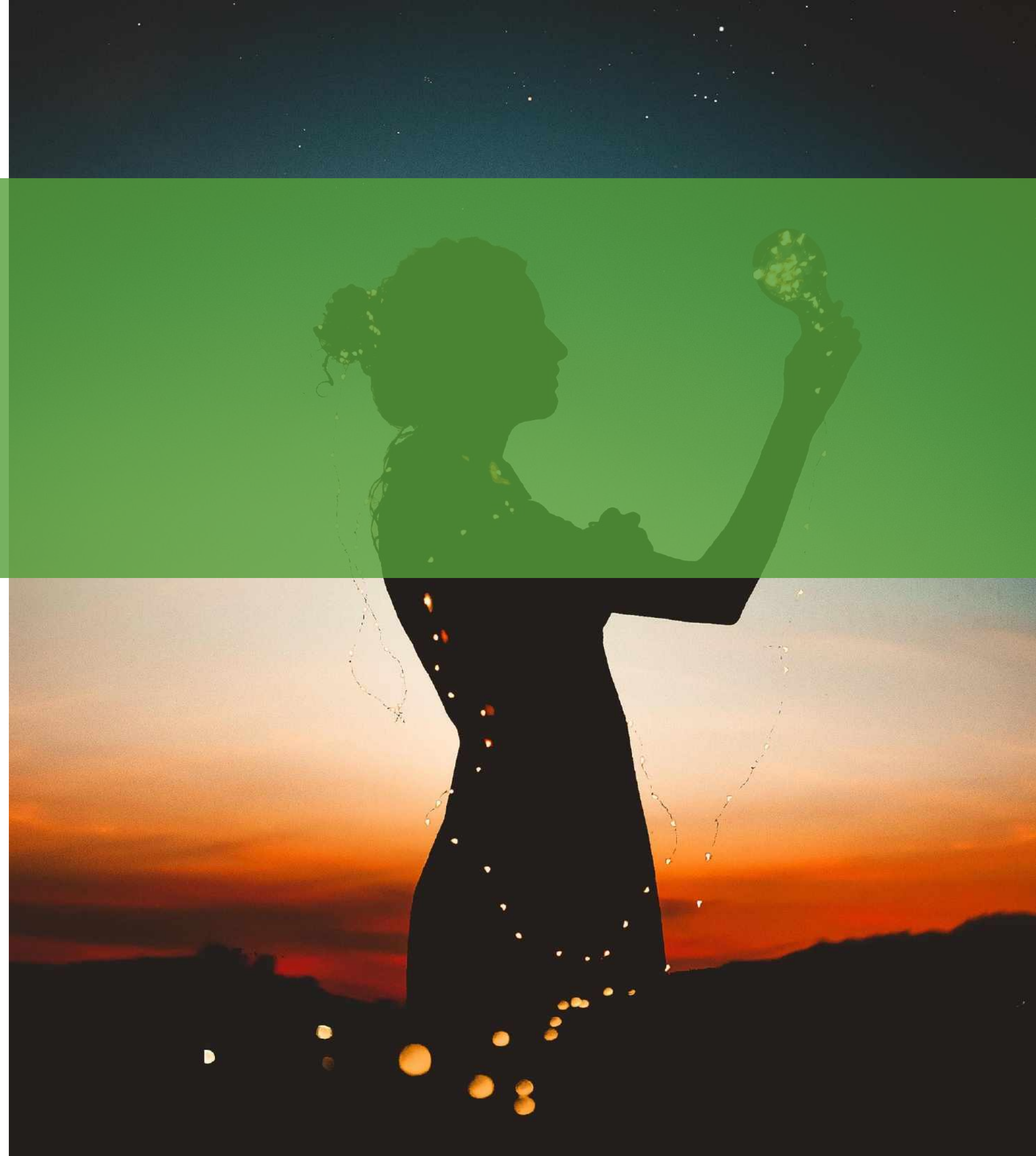
Why Irvine?

**The Next Revolution:
From a Resilient Economy
to a Regenerative Economy**



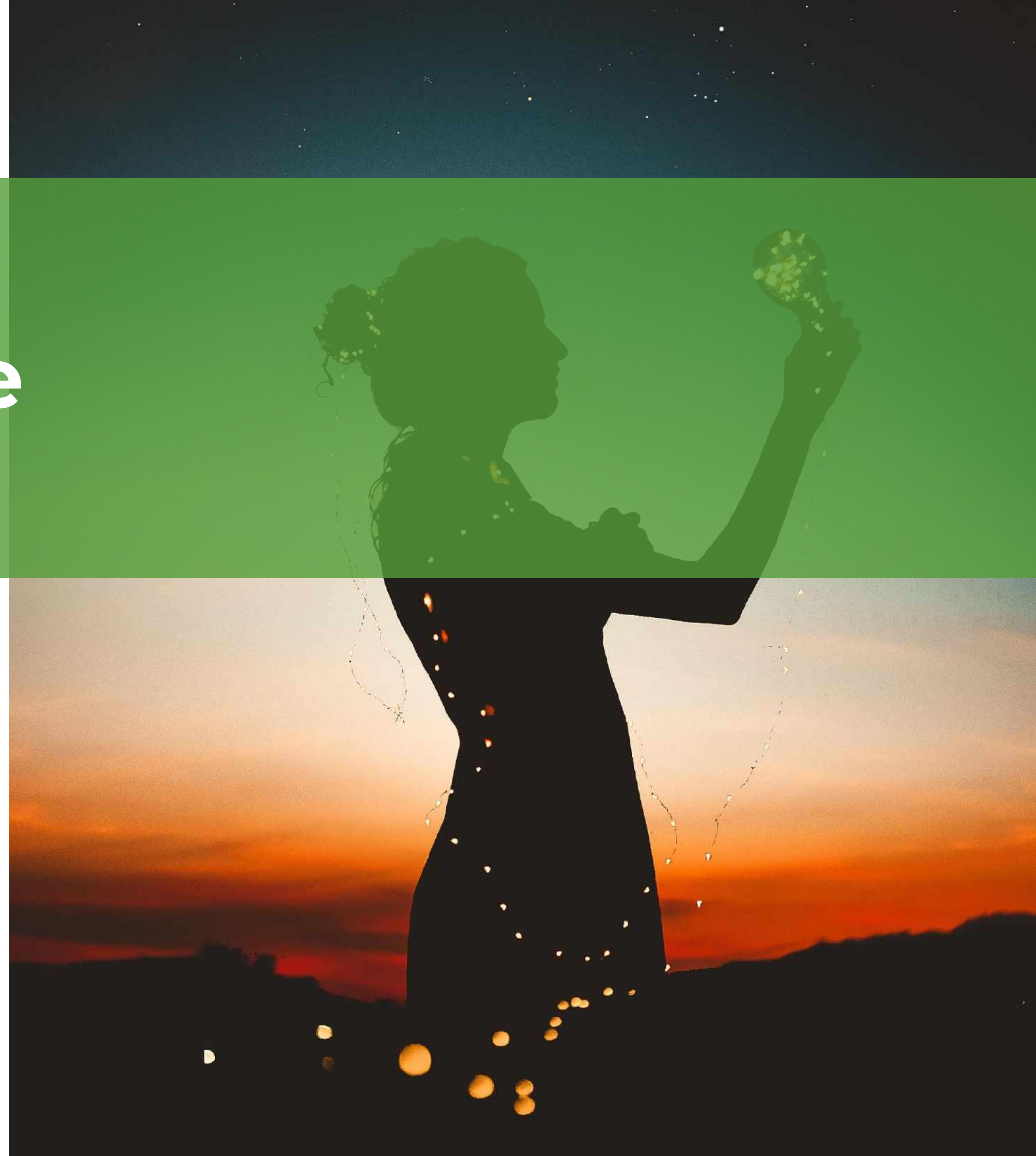
The Future is Here

ARE WE READY?



Let's Talk About the Future

- **ANTICIPATE**
- **MANAGE**
- **MITIGATE**



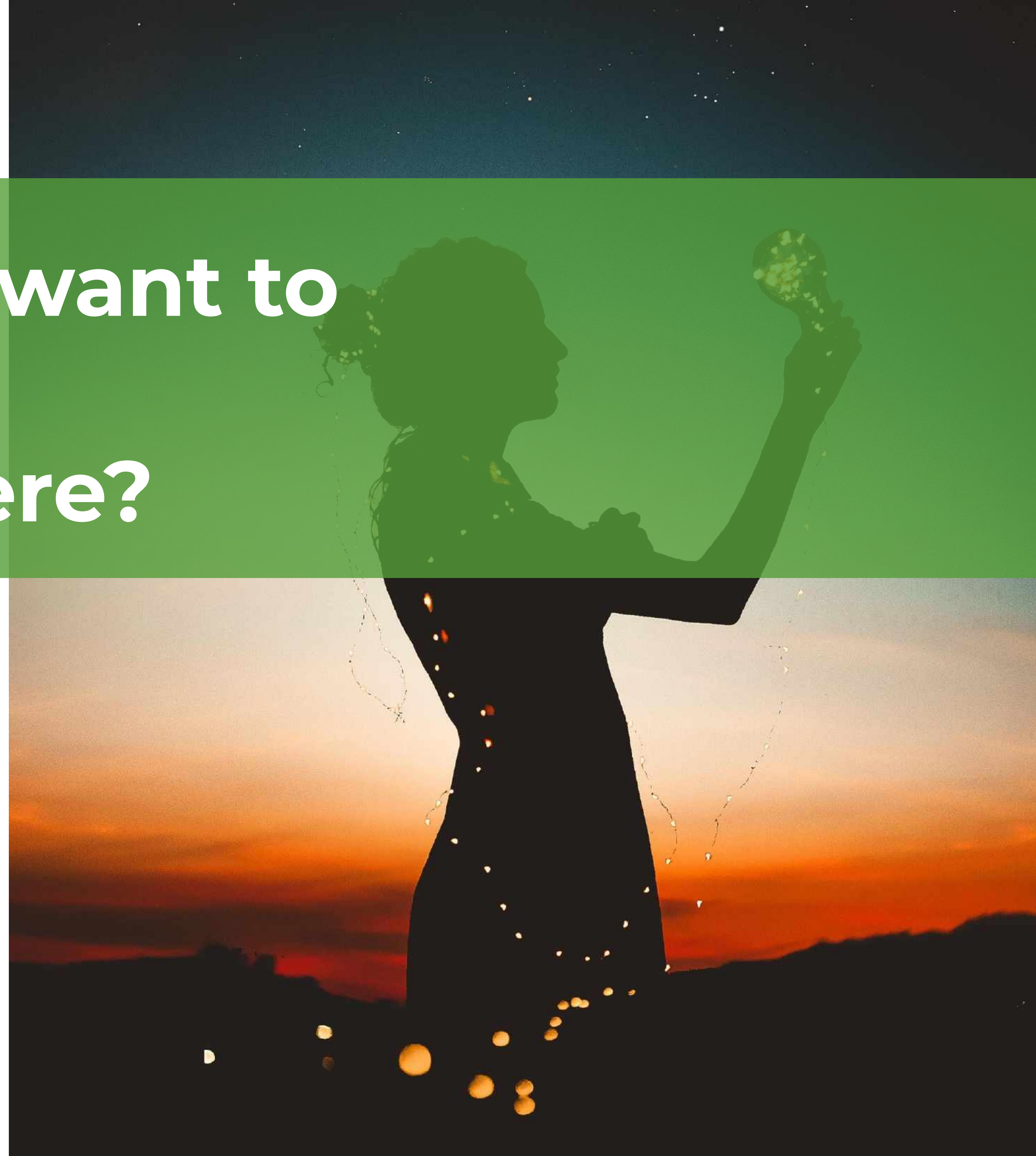
Shared Global Problem

- High uncertainty for the future amongst population
 - Pressing resource challenges
 - High youth unemployment
 - Critical skills gap
 - Disconnect between purpose and path
 - Automation of existing jobs
 - Lack of awareness and/or resources to improve livelihood
 - Pressing challenges - climate change, rural flight, brain drain, etc.

**For whom are we building the future?
Who is included in the future?**



**What future do we want to
build?
How will we get there?**



Dawn of the New Future of Work

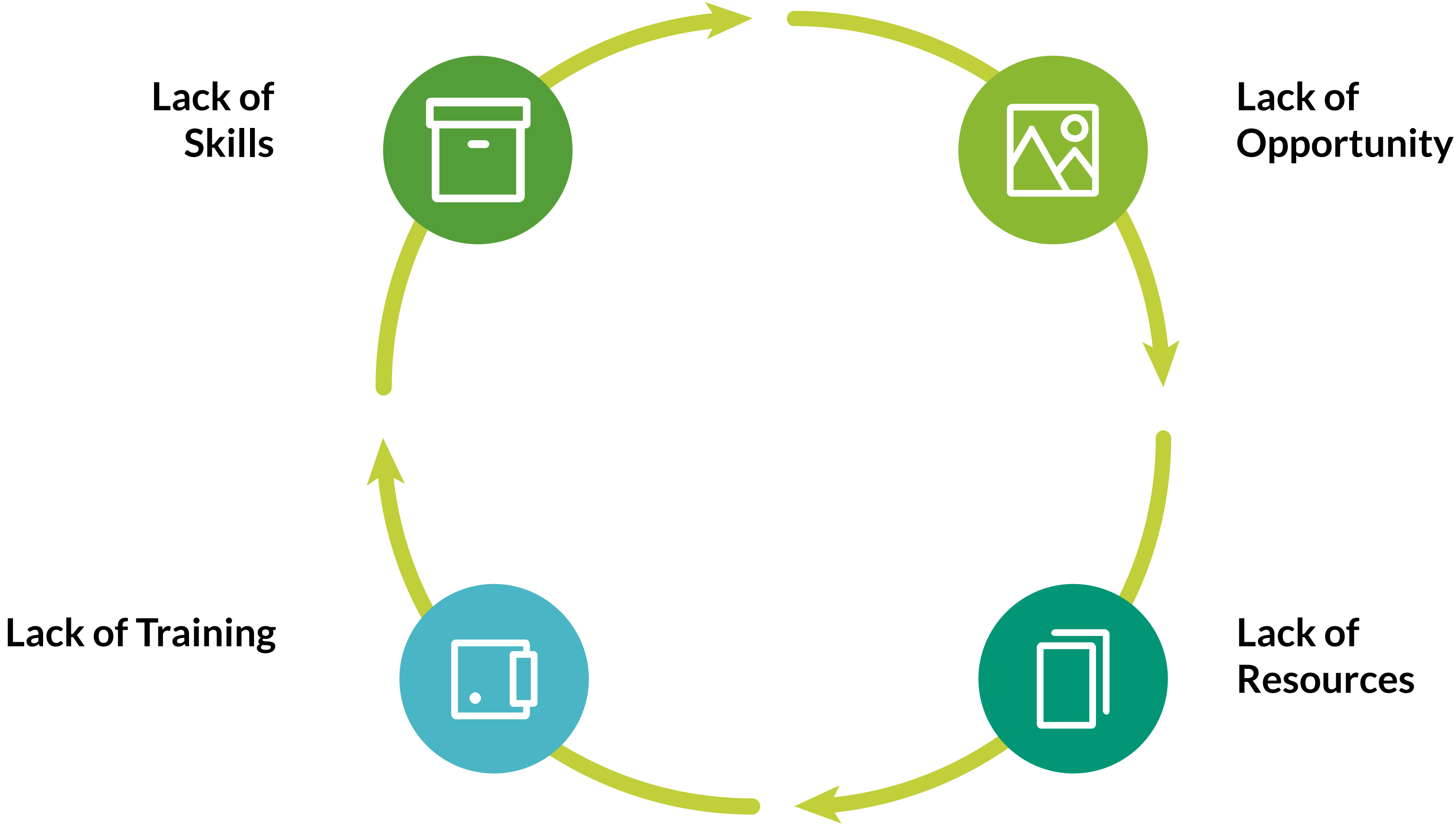
“We are desperately in need of a new mindset that builds an economic system centered on creating a shared and durable prosperity for all.”

FORBES MAGAZINE 2019

**Technology + Humanity =
Industry 4.0**



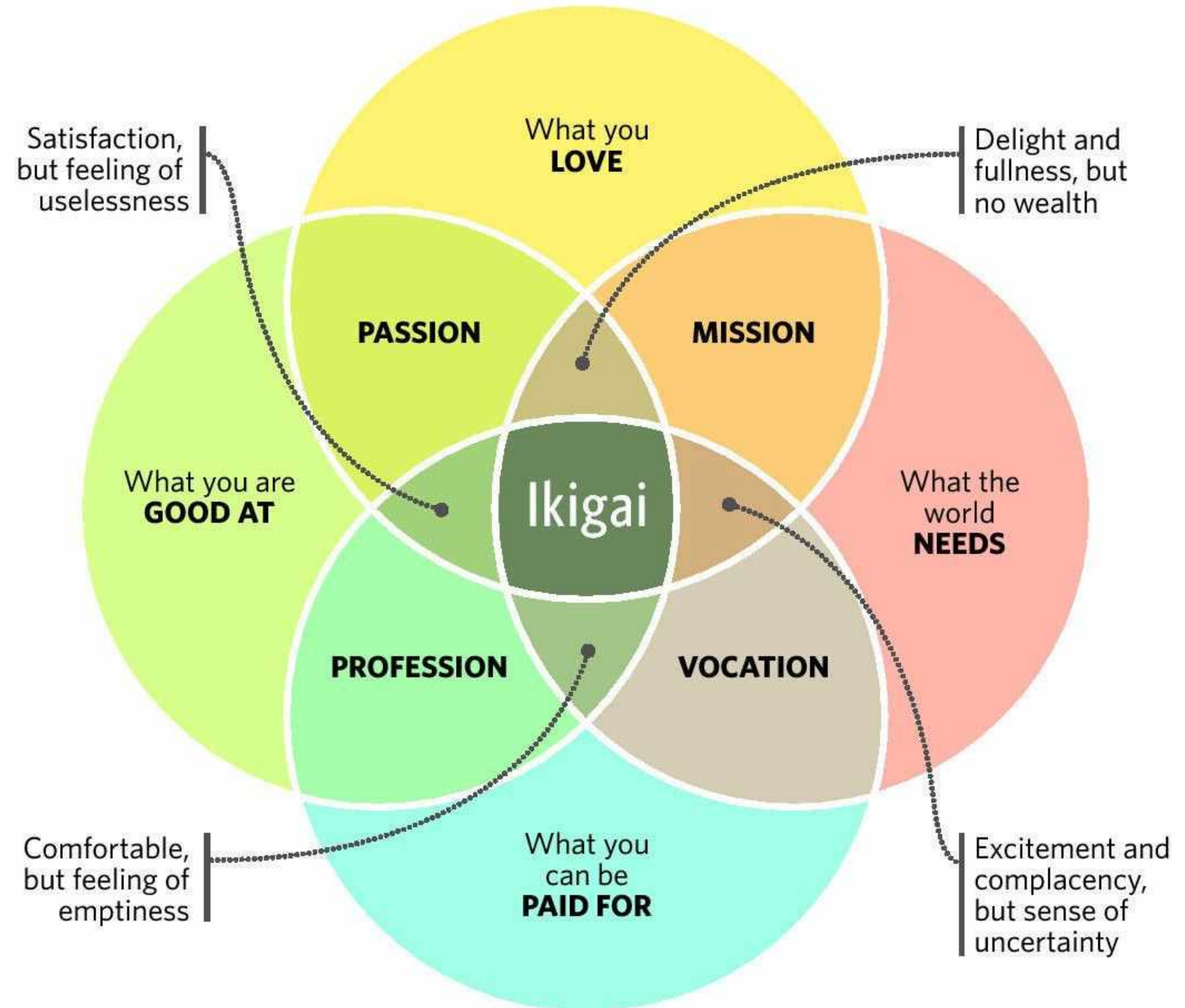
Breaking The Vicious Cycle - The Tragedy of Wasted Human Potential



Reason for Innovation

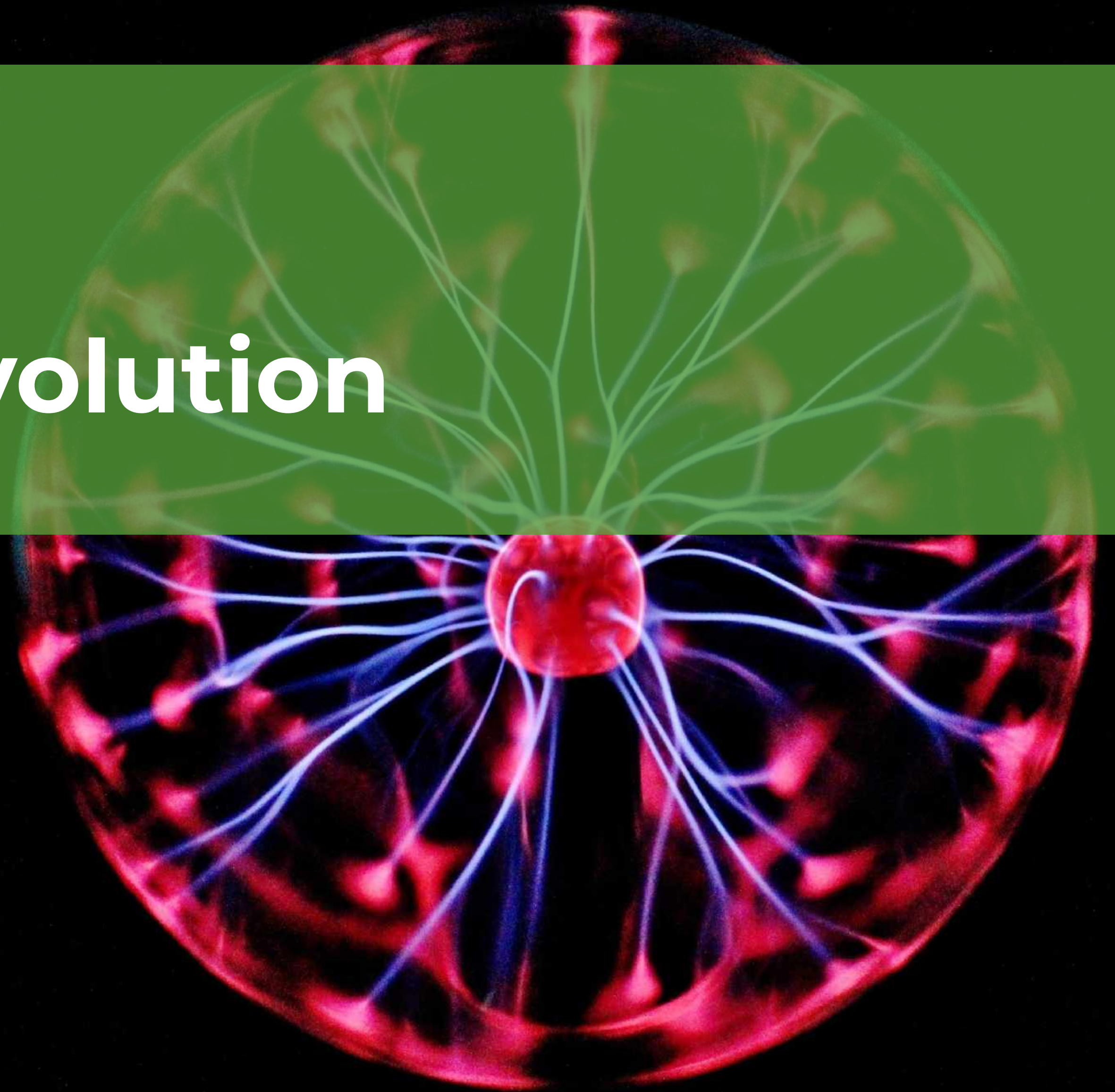
Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"



The Future of Work - The 4th Industrial Revolution

**But what about the
4th COGNITIVE
Revolution?**



The Future of Learning

- The How of Learning
- Learn about Learning
- Think about Thinking
- Teach about Teaching

By 2022 everyone will need
an extra

101
days of
learning

The Future of Skills Needed by Employers



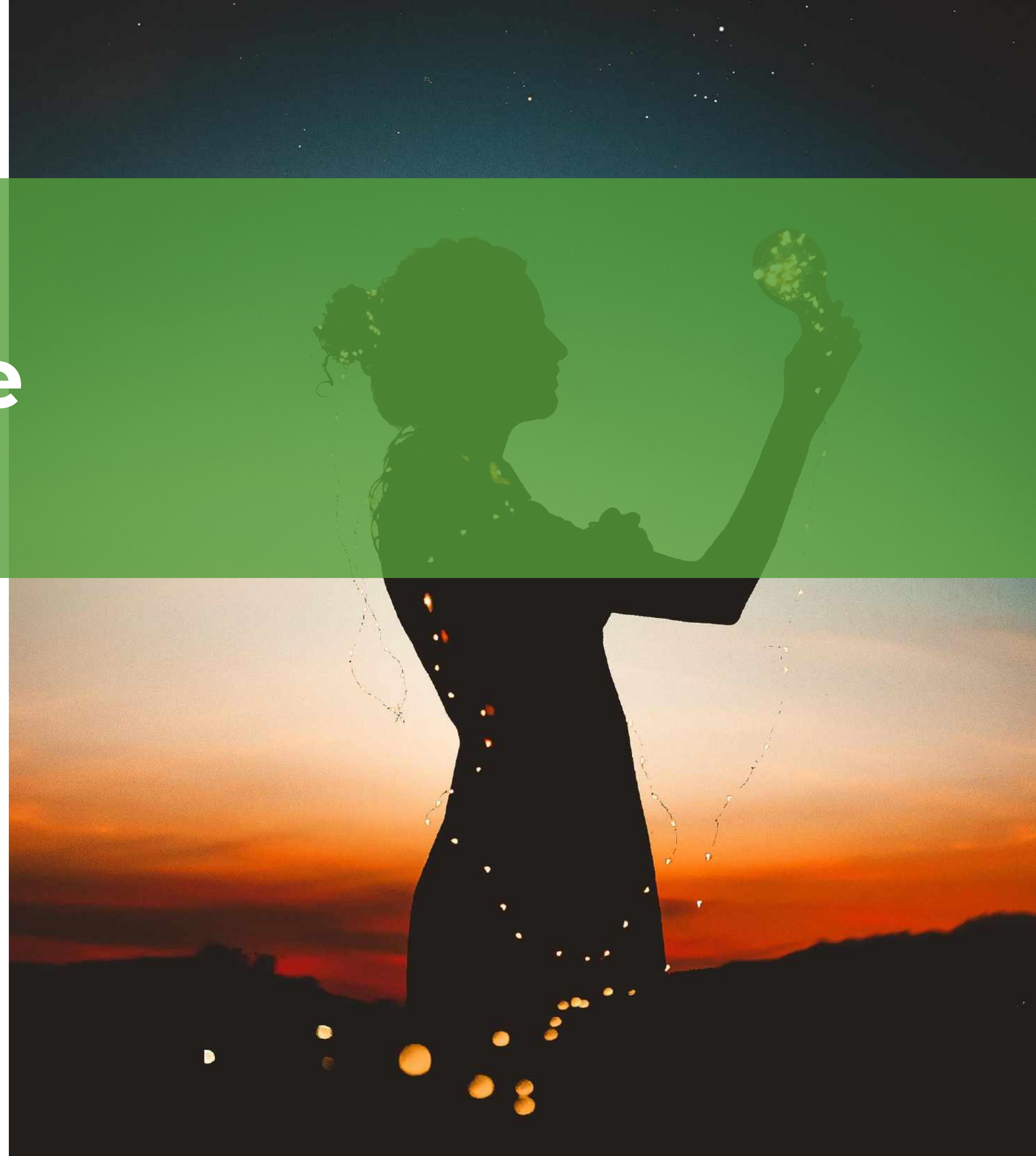
Growing

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

Declining

- 1 Manual dexterity, endurance and precision
- 2 Memory, verbal, auditory and spatial abilities
- 3 Management of financial, material resources
- 4 Technology installation and maintenance
- 5 Reading, writing, math and active listening
- 6 Management of personnel
- 7 Quality control and safety awareness
- 8 Coordination and time management
- 9 Visual, auditory and speech abilities
- 10 Technology use, monitoring and control

Let's Talk About the Future



The Silicon Valley VC Model is Broken

- What happens to all the washed out talent when 9 out of 10 startups ‘fail’?
- Lack of context – “Change the world”
- Founder burnout
- Lack of “real” problem solving innovation

GLOBAL INVESTMENT TRENDS



- "Waking up" - Demand more traction first
- Push towards sustainability, impact
- "The Future of.." – Less interested in "just another food delivery app"
- Global growth plans

The Future of Human Capital - From School to Startups



CURRENT

PRODUCT

—

LINEAR

—

COOKIE CUTTER

—

WASTED TALENT

—

FUTURE

HOLISTIC

+

ECOSYSTEM

+

CUSTOMIZED

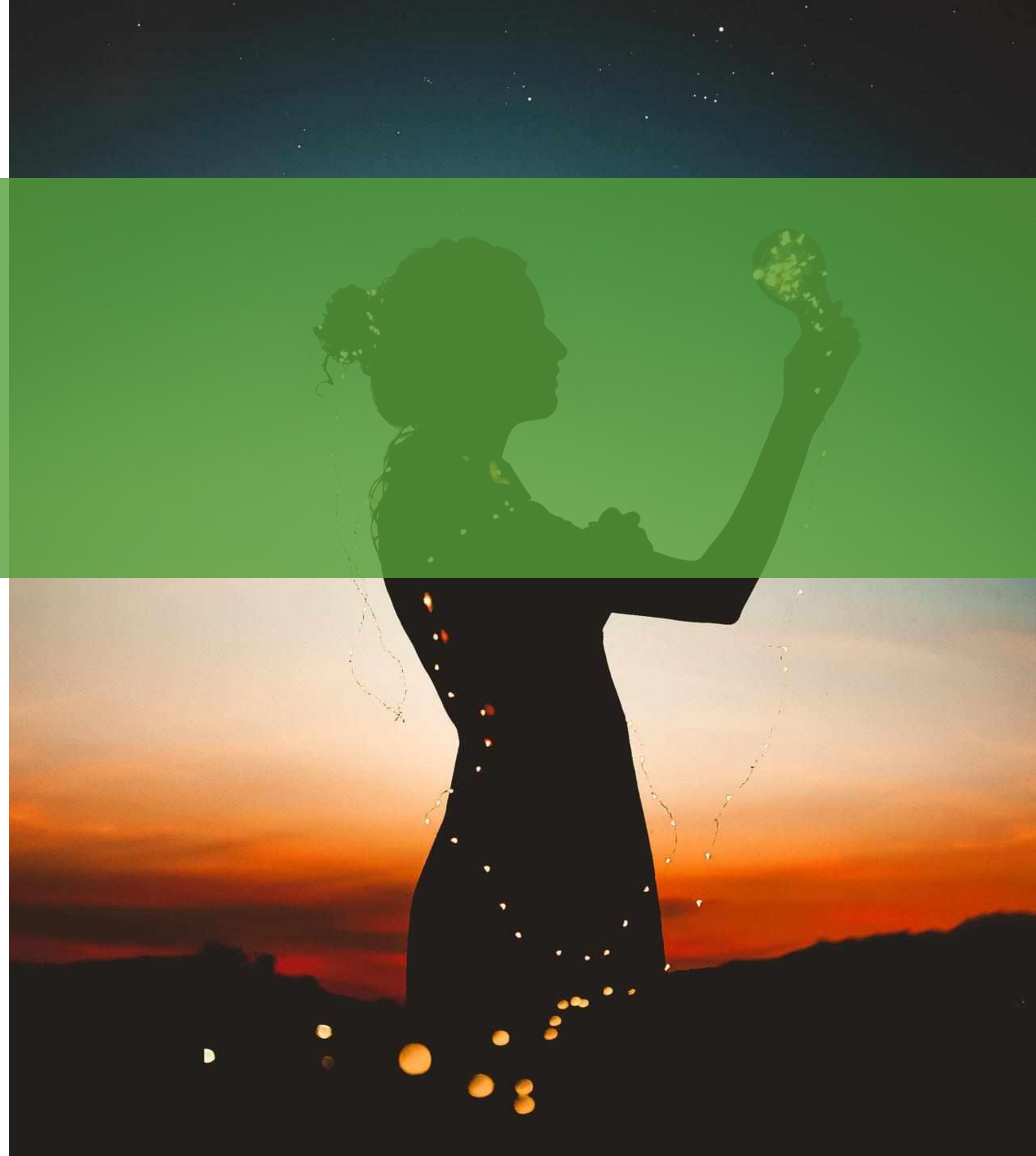
+

REGENERATIVE HUMAN
CAPITAL

+

**SO
HOW?**

**People
Profit
Planet**





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS


SUSTAINABLE DEVELOPMENT GOALS

WELCOME TO THE HUNGRY LAB

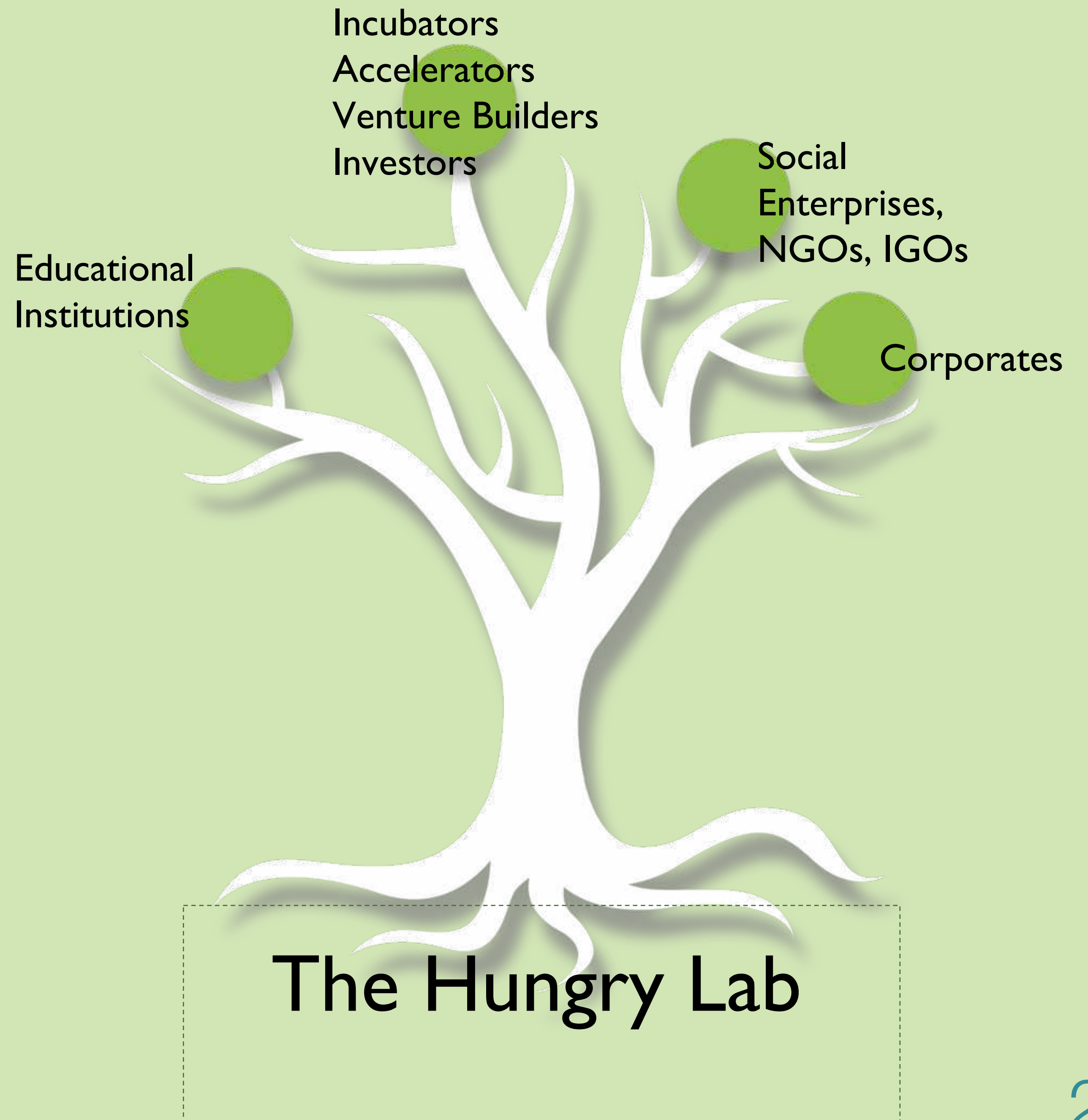
Business as Unusual.

**Future-proofing
Humanity.**

F.E.A.S.T for the Future
Forecast. Empower.
Accelerate. Sustain.
Transcend.

To grow a strong economy, you need to grow strong roots

The Hungry Lab, along with its partners, focuses on solving the ROOT causes of the most common entrepreneur challenges by providing holistic resources and foundation needed to get off the right start and clear the first critical hurdles. We are here to support and power academic in-house incubation programs, angel investors, incubators, accelerators, VCs and venture builders.



THE FUTURE IS HERE

BUILDING A (RE)CONOMY: Inside The Hungry Lab

A Regenerative Economy Starts with Human Capital



THE (BE) SCHOOL

The Dignity of Being Human
The Audacity to Be Yourself

- The Healing House
- The Individual Ikigai Incubator



THE (RE) SCHOOL

From Rejection to Redirection.
Reskilling. Reimagining Education for
the Future.

From Resilience to Regeneration.

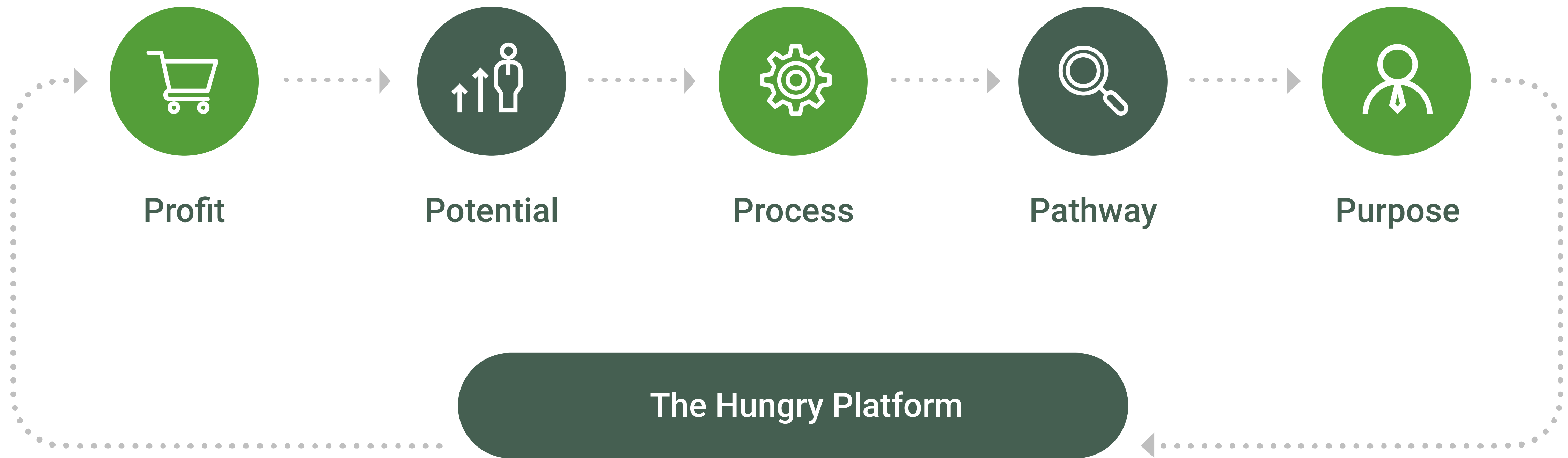


THE (RE) CUBATOR

Redefining startup incubation
from the ground up.

Reshaping investment, impact and
ecosystems.

THE HUNGRY LAB'S HOLISTIC FOUNDER DEVELOPMENT



Inside The Hungry Circular (Re)conomy™

Lab's

The [RE]Cosystem

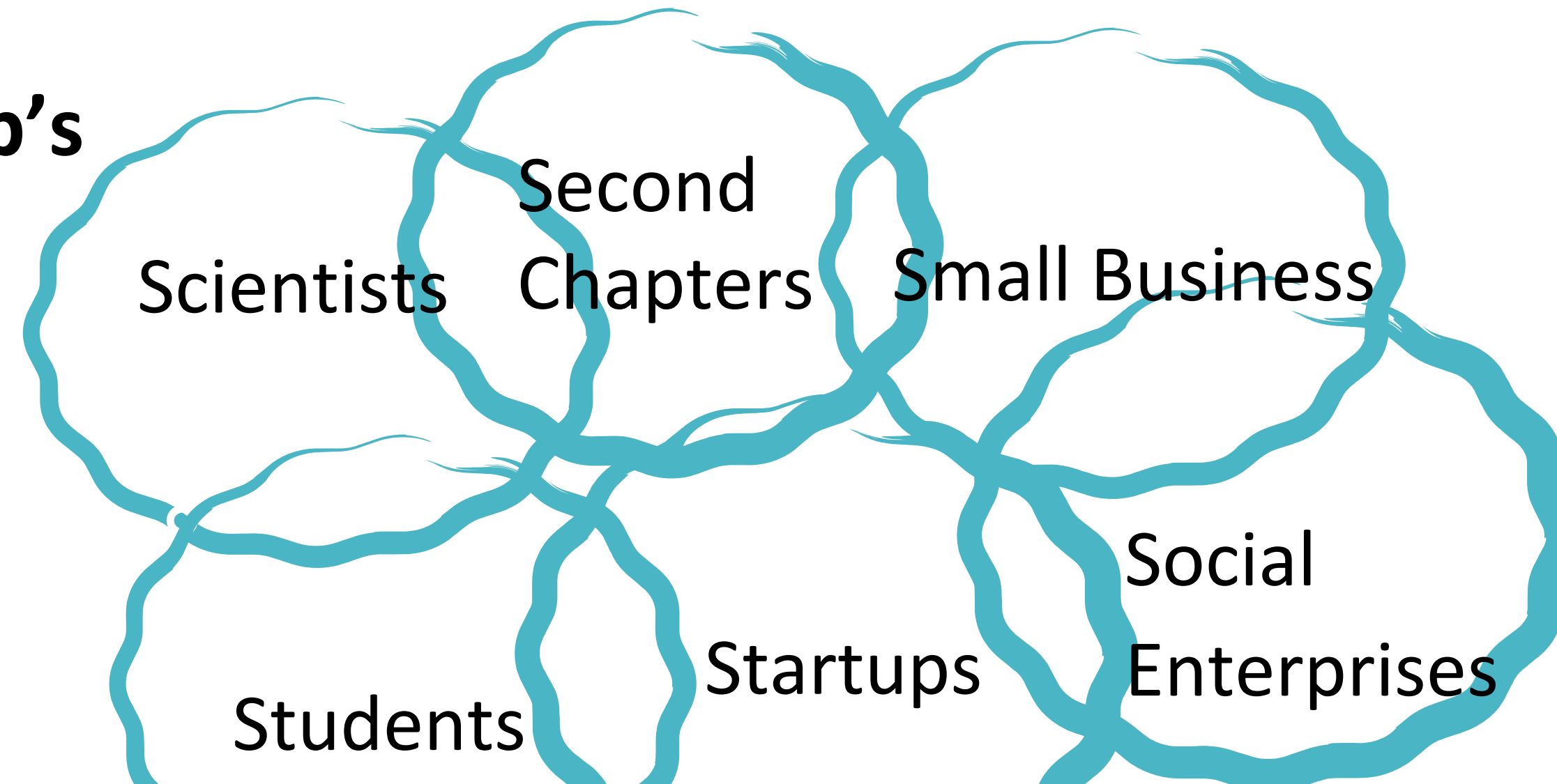
Reimagining the Future
of Work and Shared
Prosperity:

- The [BE]School
- The [RE]School
- The [RE]Cosystem
- The [RE]School

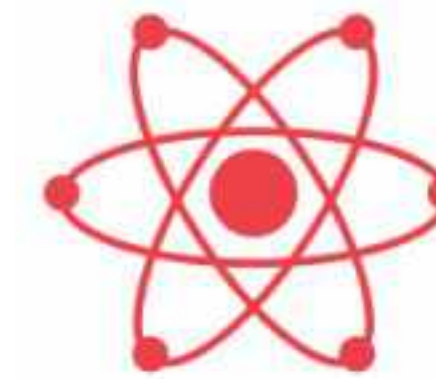
Reshaping the
Future of
Education &
Entrepreneurship

The
[BE]School

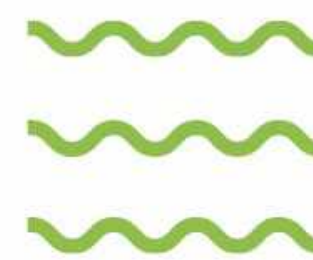
The
Audacity to
be Oneself



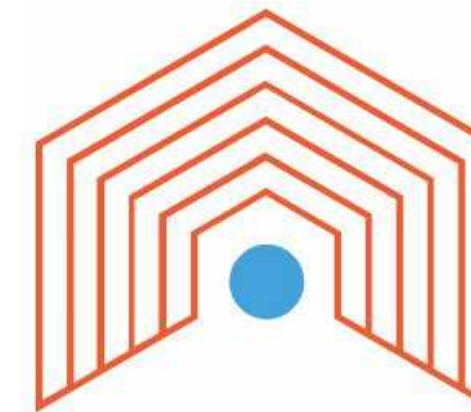
The
[RE]generator
From Rejection to Redirection.



The
[RE]celerator
Grow. Scale. Sustain.



The
FIELD For Future Skills
Technology with Humanity.



The
[RE]cubator
Ideas, Initiatives and Impactful Ventures.



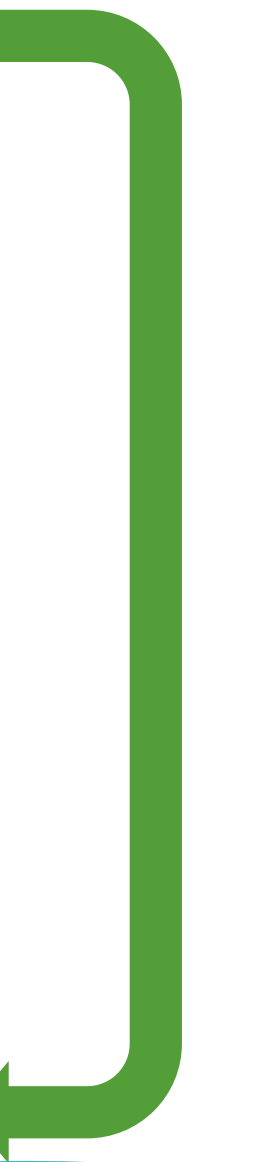
The
icubator
I Am. On Purpose.



The
HealingLab
Realize, Recode, Regenerate



The
UnLab
Unlock. Unleash. Undaunted.



LAB WITHOUT BORDERS

Breaking down physical and financial barriers to access



Best Practices

Democratizing access to leading entrepreneurial methodologies, mentorship and education.



Innovation & Risk-Taking

A safe, supportive digital platform where entrepreneurs can learn, prepare and take calculated risks

The future we're building. Starting today.



Take-to-Market

Market-ready testing ground where entrepreneurs can obtain user insight, build traction and grow their audience.



Communication

Pick your own path, your own pace and how you work with us. Share problems, solutions and bold ideas.



Connecting Irvine and the World



STARTUPS TO SAVE THE WORLD

The Hungry Lab's flagship global roundtable series on startup innovation, social enterprise and UN Sustainable Development Goals



Singapore

WATER



Chennai, India

AGRICULTURE

Mumbai, India

EDUCATION



Los Angeles, California

FOOD WASTE



United Nations

Advisory. Advocacy. Organizing. Moderating. Presenting.



UN Women - Kenya

Advised and moderated at UN Women sponsored event for inaugural Youth Entrepreneur summit for Mama Sarah Obama Foundation



UN FAO - Bangkok

Invited to present on accelerating private public partnerships by building sustainable business models and leveraging startup innovation

Startup Partnerships with UN SDGS

With Dr. David Nabarro, Special Adviser to the United Nations (UN) Secretary-General on the 2030 Agenda for Sustainable Development and Climate Change.



Scaling Up Nutrition

With Gerta Verberg, UN Assistant Secretary General and Coordinator of Scaling Up Nutrition (SUN) Program



USA

Working across Southern California, Seattle, the Midwest and New York.



Startup Advisory & Incubation

Across variety of SaaS businesses and stages, from idea to Series A



Workshops, Events & Thought Leadership

With main sponsor and programming partner



Education Partners

Collaborative workshops for entrepreneurs with partners such as UBS



Community Partnerships & Development

Youth education, ecosystem building, multi-stakeholder participation in startup development



Africa

Kenya, Ghana and Pan-African Development



Microfinance + Economic Development

Advised on and designed sustainable microfinance and microinsurance risk management for smallholder farmers and rural communities



Community Surveys + Grassroots Empowerment

Research and field surveys with farmers groups, community organizations on capacity building, behavior incentivization and micro-enterprise development

Impact Investing

Partnered with former Miss Universe, Mpule Kwelagobe, on Project Leverage, a pan-African campaign for cultivating next generation of agricultural entrepreneurs



From Lab to Market

Worked under Dr. Zeyaur Khan (featured in National Geographic Magazine), on integrated pest management and sustainable SME tools for poverty alleviation



SINGAPORE

Education. Events. Mentorship. Thought Leadership.



Speaker Series

Diverse array of startup speaker events and roundtables



Mentorship

Startup founder mentorship at incubators

Incubator Workshops

Including NUS, SUTD, and Ngee Ann Polytechnic



Educational Events

Various public events, such as Pitch Deck 101, Founder Fundamentals, etc.



India

Empowering India's next generation



Youth Education

Working with Edtech startups on in-field monitoring, implementing of empowerment programs



College Level Skills Building

Bridging the critical skills gap for engineering colleges in second tier cities

Agri-tech Entrepreneurs

Working with Dr. MS. Swaminthan (Father of India's Green Revolution and India's pre-eminent scientist) and his foundation on cultivating youth agri-entrepreneurs



Startup + Investor Partnerships

Ecosystem building with Venture Catalysts, India's largest incubator and angel investment platform

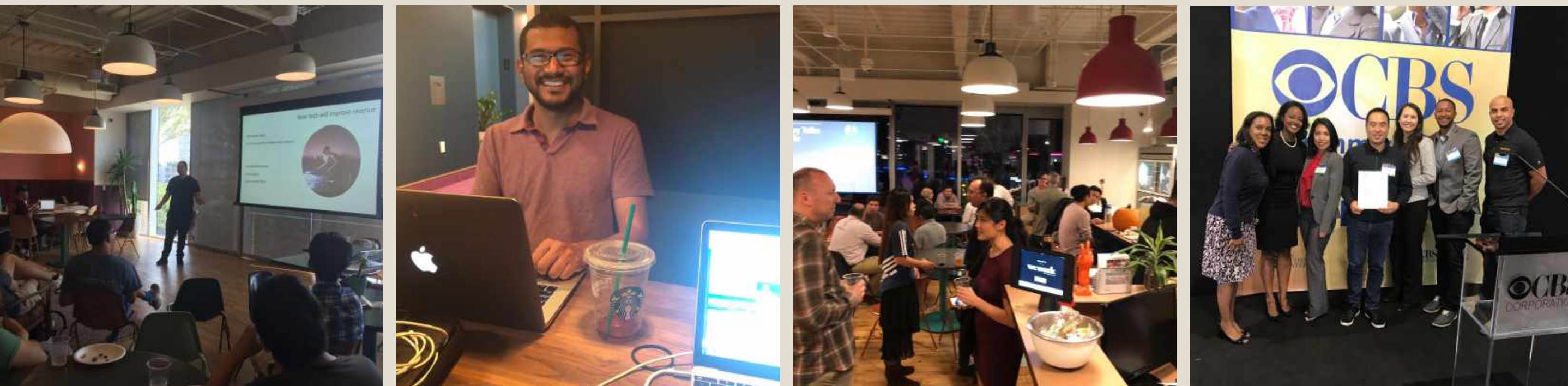




Future-proofing Humanity. Our Community



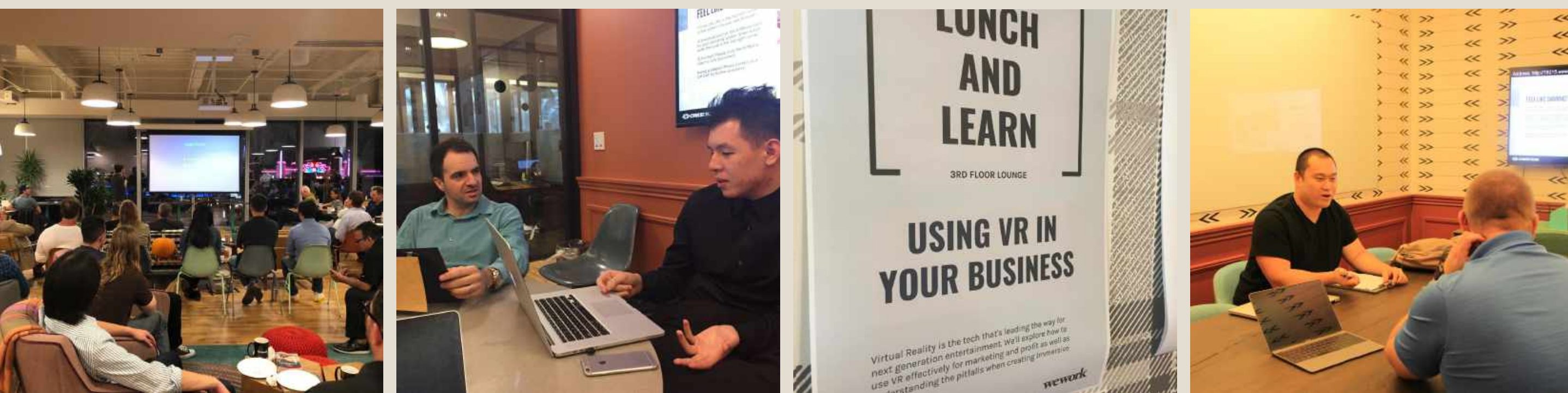
Learning, Sharing, Connecting



Step-by-Step Guidance



No BS. Honest Support



Respect & Inclusivity

b@thehungrylab.com

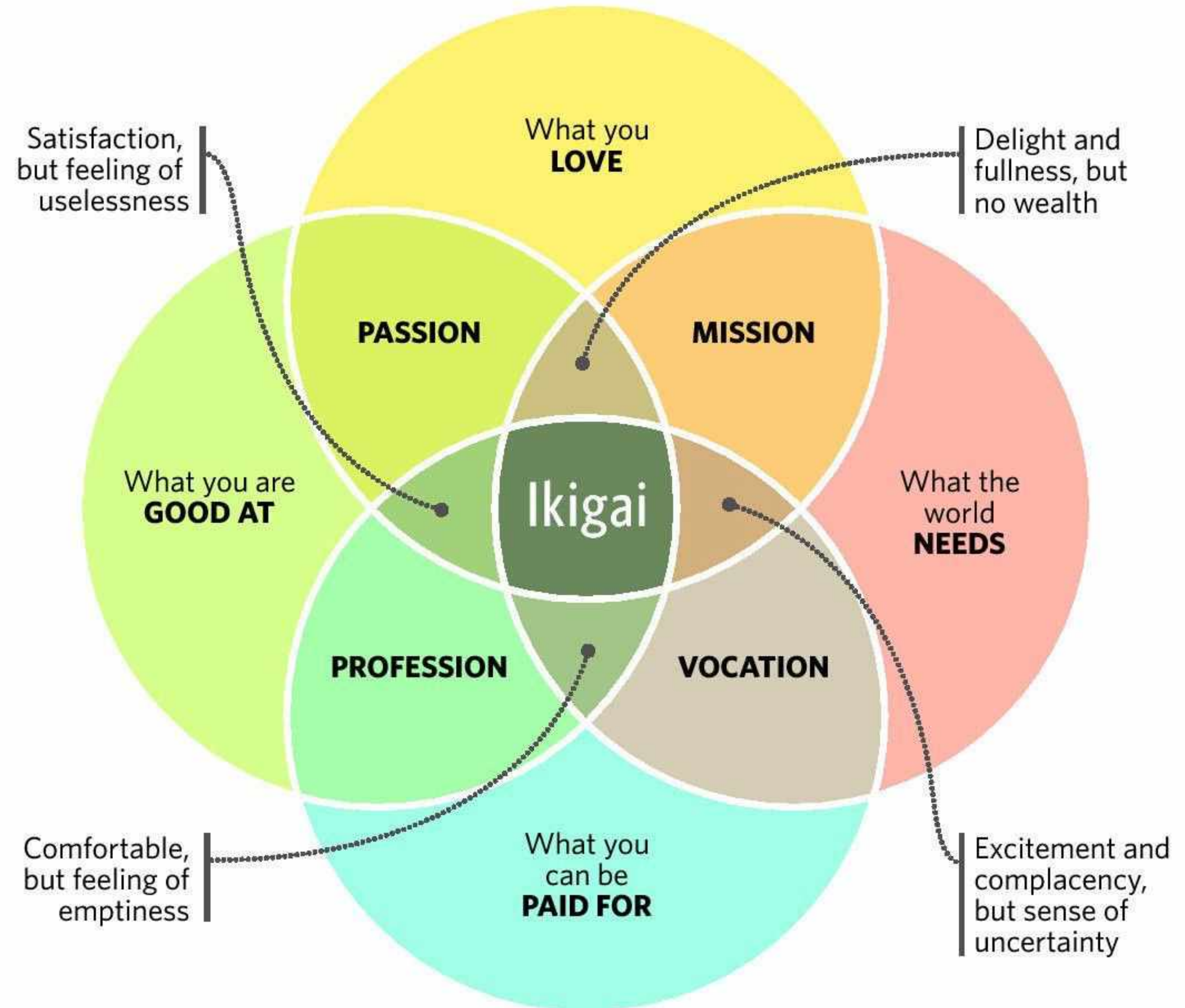
Thehungrylab.com

**We have the technology.
Do we have the humanity?**

Aligned Reasons for Innovation

Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"



We need your help. It takes a village.

- It takes a diverse, multi-stakeholder village across government, industry and academia, to cultivate the next generation of changemakers.

We are looking for partners in Irvine/OC for The Hungry Lab's pilot holistic educational and workforce training program & global human capital incubator

- **Schools**
- **Corporates**
- **Startups**

Irvine Edition of The Hungry Lab's Future Summit



**JOIN US IN BUILDING A
REGENERATIVE FUTURE**

thehungrylab.com/jointhereconomy

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