



BIAN LI

“The Hungry Futurist”

Founder & CEO, The Hungry Lab
Future-proofing Humanity.

www.thehungrylab.com

Jun 2019



A woman with dark hair, wearing a black dress and black heels, stands on a red carpet on a wooden stage. She is holding a small object in her hands. In the background, there is a wooden wall and a sign that partially reads 'es' and 'TED event'.

es
TED event

*“ The only thing certain in the future is uncertainty.
It’s no longer enough to educate and incubate our students,
startups and social enterprises.
We must build sustainable ecosystems around them.
We must make them resilient.
To truly thrive, we must future-proof them.*

- Bian Li, Founder, The Hungry Lab

Meet Bian “B” Li, Founder, The Hungry Lab

Entrepreneur. Futurist. Advisor. Change Agent. Global Speaker. Ecosystem Builder.



BACKGROUND

An investment banking and international development strategist and serial entrepreneur who thrives on complex assignments at the intersection of finance, operations and social impact.



THOUGHT LEADERSHIP

Multiple-time TEDx speaker. Passionate advocate and global speaker for youth empowerment, Startups to Save the World™, holistic ecosystem building, and digital economic inclusion.



EXPERIENCE

15+ years across M&A, supply chain, operations, education, science, economic development, finance, philanthropy, startups and social impact.



EXPERTISE

Finance. Sustainable Business Models. International Development. Social Innovation. Impact Investment. Public-Private Partnerships. Fluent in English, Chinese and Spanish.



TEDx Dharavi 2019, Mumbai, India

Future-proofing the Next Generation, April 28, 2019



Bian Li Bio 2019

Bian Li

Founder, The Hungry Lab



How do we future-proof the next generation?

Bian Li is a visionary and Founder of The Hungry Lab, whose mission is to challenge the status quo in collaborating for better ideas that have a lasting future impact. Through our Global School for the Future™, The Hungry Lab is future-proofing today's youth, workforce and communities for the next generation of global challenges. We are provoking new thinking, structures and systems around old problems. By redefining how opportunity is created, how innovation is measured and how progress is shaped, we are creating a world where anyone who is hungry to belong to the future has the ability to do so.



PRESS

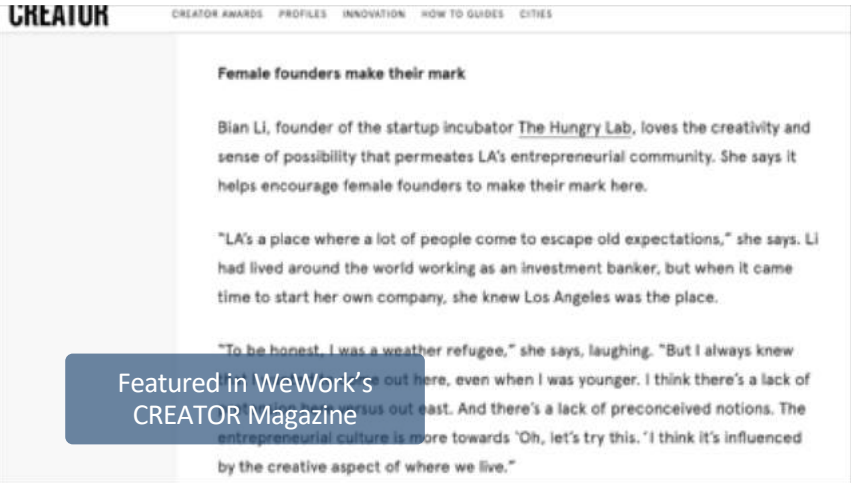
Select examples of recent features



Share

THE HUNGRY LAB HELPS YOUNG ENTREPRENEURS SUCCEED

Bian Li is known in Ghana for the help she provided an entire village. Here, she's known for the help she provides start-ups, future leaders and



Thought Leadership

Disrupting the Status Quo. Building Resiliency for the Future.

Bian is recognized globally as an advocate of changing the world through technology and someone who makes big ideas happen through expert strategy and teamwork. In doing so, she's had the privilege of working with and bringing together presidents, prime ministers, farmers, Fortune 500 CEOs, scientists, journalists, technologists, and students.

Examples of speaking engagements:

- ✓ 2019 Convening for Collect Impact Conference – Asian Development Bank (ADB), Manila, Philippines
- ✓ 2019 TEDx Dharavi, Mumbai, India
- ✓ 2019 Guest Lecturer, Indira College of Engineering & Technology, Tamil Nadu, India
- ✓ 2018 Speaker on Building Better Public Private Partnerships, UN FAO Global Conference on Accelerating Nutrition
- ✓ 2018 Speaker, Laureate Award Ceremony, World Food Prize
- ✓ 2015 Moderator & Speaker, UN Women/Mama Sarah Obama Foundation – Inaugural Youth Entrepreneurship Summit, Naiorbi, Kenya
- ✓ 2014 US-Africa Presidential Summit, Washington DC
- ✓ 2014 IFAMA Global Conference, Cape Town, South Africa



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Bian has, remarkably, already been directly engaged in global development for over half of her life.

Her diverse background in banking and finance, mergers and acquisitions, supply chain management, village development, and gender issues, combined with her array of experiences from China to Latin America to Africa, made Bian's insights, ideas and innovations invaluable as we planned our World Food Prize programs. "

Ambassador Kenneth M. Quinn

President of The World Food Prize Foundation
30 year veteran - US Department of State
Only civilian to win Army Air Medal for Courageous Service



IN_PACT 2019 at Asian Development Bank, Manila, Philippines

Convening for Collective Impact, May 28, 2019



Plenary Conference Moderator:

IN_PACT 2019 Plenary Sessions & Startup Award Gala

- Corporates and Startups: Convening for Collaboration
- Empowering the Next Generation of Changemakers
- Best Startup of the Year Award Presenter

TEDx Des Moines 2011, USA

The connection between global food security, national security and the future of social innovation



ACADEMICS

Master of Engineering, Logistics & Supply Chain Management

 MIT Center for Transportation & Logistics

 MIT GLOBAL
SCALE NETWORK



GRADUATE THESIS:

USD\$195 Billion Market Cap Global Brewing Company

- Identified best keg tracking method to measure overall time-in-market, reduce loss and increase float rotations
- Performed trade study via Six Sigma DMAIC process and recommended phased implementation strategy

AWARDS

Select examples



Bian has been awarded numerous accolades and commendations over her career. She has been recognized around the world, from the global stage to the rural village, for her dedication and achievements in her tireless work across international development, grassroots empowerment, ecosystem building and sustainable innovation.

- ✓ 2018 Women of Influence Finalist
- ✓ 2017 Greater Irvine Economic Development Council
- ✓ 2014 IFAMA Global Young Leader
- ✓ 2014 Oxfam Sisters on the Planet Ambassador
- ✓ 2012 Special Commendation from US Secretary of Agriculture, Tom Vilsack
- ✓ 2011 TEDx Des Moines Speaker
- ✓ 2004 Enstooled as Queen Mother of Taviefe village in Ghana
- ✓ 2001 World Food Prize John Crystal Award



HIGH LEVEL ADVISING + ADVOCACY

Working with World Leaders on youth empowerment & startup innovation to help solve critical global challenges



With His Excellency former President of Ghana, John Kufuor



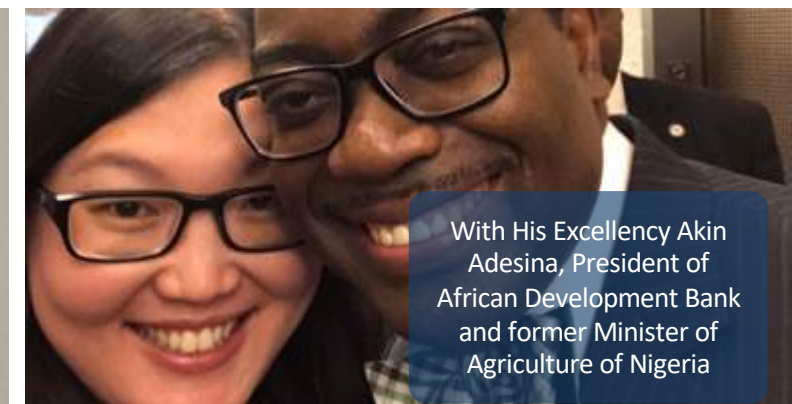
With His Excellency former President of Nigeria, Olusegun Obasanjo



With Her Excellency Vice President of Peru, Mercedes Araoz



With Prof. Ruth Oniang'o, former Kenyan Member of Parliament and recipient of African Food Prize



With His Excellency Akin Adesina, President of African Development Bank and former Minister of Agriculture of Nigeria

Philanthropic Advocacy + Advisory



Breast Cancer Research + Women Empowerment

With NFL player Greg Olson – collaborating on content for women’s empowerment in conjunction with his foundation for breast cancer research



African Rural Development

Special invitation by Akon and his Akon Lighting Foundation for rural energi solutions as part of US Africa Presidential Summit

Oxfam Ambassador

As an Oxfam Sisters on the Planet Ambassador, Bian works with celebrities (pictured with John Cho) on international development issues and advocacy



Startups & Sport

With Judan Ali, former professional footballer with Arsenal and Barcelona. Collaborating on youth empowerment and building resiliency thru sport via SportTech startups



Blockchain for Social Impact & Cryptocurrency



Advising His Highness
Sheikh Khalid Obaid Suhail
Al Maktoum on
cryptocurrency exchange
for Dubai



Mentor for Decentralized Impact Incubator for
Consensys.net



Advisory for Government
of Malaysia



STARTUPS TO SAVE THE WORLD

The Hungry Lab's flagship global roundtable series on startup innovation, social enterprise and UN Sustainable Development Goals



Singapore

WATER



Chennai, India

AGRICULTURE

Mumbai, India

EDUCATION



Los Angeles, California

FOOD
WASTE



United Nations

Advisory. Advocacy. Organizing. Moderating. Presenting.



UN Women - Kenya

Advised and moderated at UN Women sponsored event for inaugural Youth Entrepreneur summit for Mama Sarah Obama Foundation



UN FAO - Bangkok

Invited to present on accelerating private public partnerships by building sustainable business models and leveraging startup innovation

Startup Partnerships with UN SDGS

With Dr. David Nabarro, Special Adviser to the United Nations (UN) Secretary-General on the 2030 Agenda for Sustainable Development and Climate Change.



Scaling Up Nutrition

With Gerta Verberg, UN Assistant Secretary General and Coordinator of Scaling Up Nutrition (SUN) Program



USA

Working across Southern California, Seattle, the Midwest and New York.



Startup Advisory & Incubation

Across variety of SaaS businesses and stages, from idea to Series A



Workshops, Events & Thought Leadership

With main sponsor and programming partner



Education Partners

Collaborative workshops for entrepreneurs with partners such as UBS



Community Partnerships & Development

Youth education, ecosystem building, multi-stakeholder participation in startup development



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We were selected to pitch for the CBS Studios Preferred Supplier Program. This is a huge opportunity for us. And WE WON! Thank you so much for your help on our pitch deck, brainstorming, preparation and coaching! Thank you!”

Jimmy Kim

Co-founder and CEO, SolarBox
Former Tesla



Africa

Kenya, Ghana and Pan-African Development



Microfinance + Economic Development

Advised on and designed sustainable microfinance and microinsurance risk management for smallholder farmers and rural communities



Community Surveys + Grassroots Empowerment

Research and field surveys with farmers groups, community organizations on capacity building, behavior incentivization and micro-enterprise development

Impact Investing

Partnered with former Miss Universe, Mpule Kwelagobe, on Project Leverage, a pan-African campaign for cultivating next generation of agricultural entrepreneurs



From Lab to Market

Worked under Dr. Zeyaur Khan (featured in National Geographic Magazine), on integrated pest management and sustainable SME tools for poverty alleviation



India

Empowering India's next generation



Youth Education

Working with Edtech startups on in-field monitoring, implementing of empowerment programs



College Level Skills Building

Bridging the critical skills gap for engineering colleges in second tier cities

Agri-tech Entrepreneurs

Working with Dr. MS. Swaminthan (Father of India's Green Revolution and India's pre-eminent scientist) and his foundation on cultivating youth agri-entrepreneurs



Startup + Investor Partnerships

Ecosystem building with Venture Catalysts, India's largest incubator and angel investment platform



SINGAPORE

Education. Events. Mentorship. Thought Leadership.



Speaker Series

Diverse array of startup speaker events and roundtables



Mentorship

Startup founder mentorship at incubators

Incubator Workshops

Including NUS, SUTD, and Ngee Ann Polytechnic



Educational Events

Various public events, such as Pitch Deck 101, Founder Fundamentals, etc.



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"The Hungry Lab have been instrumental to cultivating Startup diversity. They are leading by example. Their open mindedness and tremendous work with diverse founders creates an ecosystem that is nurturing and conducive for growth and progress."

Dr. Thu Pham

Surgeon & Engineer
Founder & CEO of OpticSurg



Bian Li Bio 2015



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Entrepreneurs are often in their own worlds, seeing only their grand vision — and B has a way of getting through that thick dream wall to help pin reality to dreams.

B understood not only my vision but also my person — she worked with me holistically to give me straight-up (with love) what I needed to see and do to build a firm foundation first while honing my dreams into a focused, executable vision.

B understands entrepreneurs and helps us to work toward our dreams within the context of reality and what’s ultimately sustainable financially and organizationally. Moreover, she understands vastly different cultures as well, so since I’m based in Asia and work globally, I trust her counsel in a way I trust few — because she gets it.

I continue to go to B for counsel and often recommend The Hungry Lab to entrepreneurial friends. If you want to see your dream become reality, B and the THL team will help you get there.

Jane W. Wang

Founder, Build Great Bridges Across Taiwan



APPLY TO WORK WITH ME

A Personal Note:

As Founder of The Hungry Lab, a global advisory and launchpad for startups and social enterprises. tasked with aiding talented people to identify issues and present solutions to often pressing world challenges. Through cajoling (comedy helps!), shepherding and empowering the problem solvers and stakeholders of the future, The Hungry Lab's mission is to challenge the status quo in collaborating for better ideas that have a lasting future impact.

For me, business isn't just about striking deals and making money; it's about making a change for the better for communities globally. If you have a project that I can help you with, I invite you to contact me to see if you'd be a good fit to work with me. Due to demand, I select my projects carefully and look forward to learning more about your vision for impact. Thank you, and stay hungry.

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Los Angeles. New York. Singapore. Dubai. Mumbai. Chennai. Kuala Lumpur.

"Bian Li is a game changer. Her dogged persistence is second to none..."

Jason Cabell
US Navy SEAL Senior Chief, Ret.